



SEO CASE STUDY



Gujarat

Bio-Organics

Pvt. Ltd.

www.gujaratbio.com

Client – Gujarat Bio Organics Pvt. Ltd.

Our Client is Gujarat based Chemical Fertilizer with Organic Fertilizer private company.

Our services – Search Engine Optimization

Business Background

Gujarat Bio Organics Pvt. Ltd., established in the year 2009 are a well-known Manufacturer, Exporter, Importer and Supplier of high grade Organic Fertilizer, Plantonics Granules, Plantonics Liquid, Organic Soil Conditioner, Humic Acid Granules, Seaweed Granules, Seaweed Extract, Amino Acid Granules, Organic Micronutrient Organic Plant Growth Promoter, Bio Fertilizer, Organic Manure and Organic Plant Protector. These products provide cost-effective, sustainable and Eco-friendly solution to agriculture industry.

Our products are helpful and effective to increase soil fertility that results in healthy growth of crop. Thus, our range of products is highly demanded throughout the globe for their effective results, environment friendly nature, safe to use and supreme quality.

Market competition

Competitors include numerous strong sites like krishijagran.com, fert.nic.in, teestaagro.in and others with many years of site age and a wide range of inbound links.

Project Goal

Important Keywords which leads to organic traffic with the help of Search Engine Optimization.

- organic fertilizer on Mango
- organic fertilizer manufacturer in India
- fertilizer manufacturer in India
- fertilizer manufacturer in Rajasthan

And other keywords and utilize organic search (SEO) to increase lead volume and market share.

Task & Challenges

- Increase the ROI of their Business
- Keyword research for effective Internet Marketing
- Make the website SEO friendly to get crawl frequently
- Optimize the targeted keywords in Major Search engines

Actions

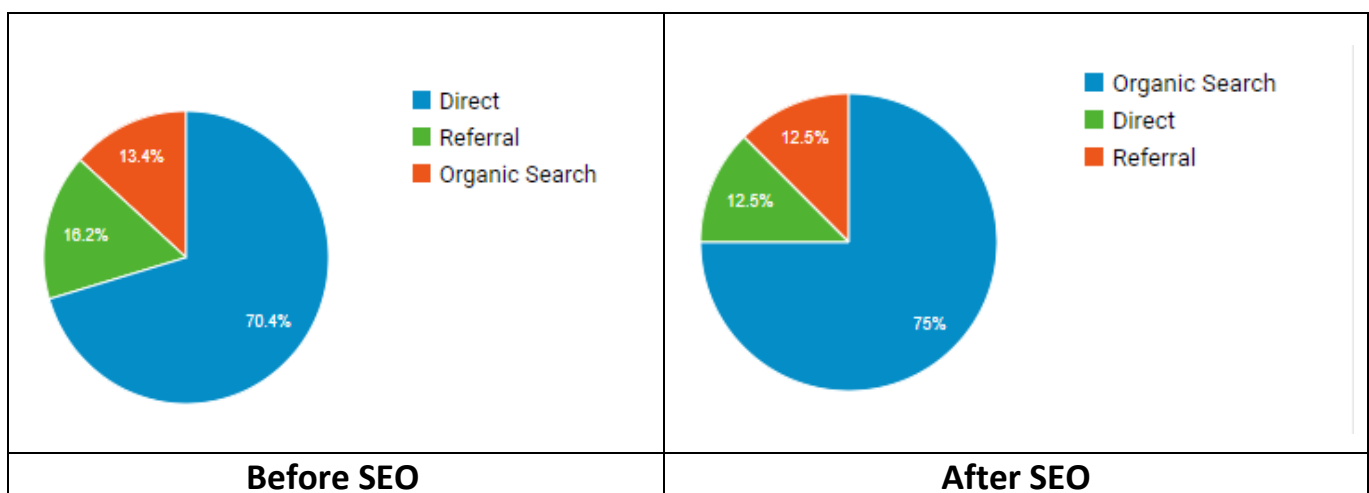
The project of Gujarat Bio Organic Pvt. Ltd. initiated on November 2016. Global Web Guru initiated with the highly searched keywords, effective content and executed with some quality link.

Time Frame - November 2016 – February 2017

Results

Within short span of time execution we boost their business by increasing organic traffic. After SEO We increased their organic traffic by **93%**.

Below Snapshot describes the increase in Organic Traffic.



Rank Report

Below Keywords are well optimized for the Client's website and are ranking in Top 10 i.e. the first page of Google.co.in

Keywords	Rank	Average monthly searches
Organic fertilizer on Mango	2	590
Organic fertilizer manufacturer in India	4	450
Fertilizer manufacturer in India	5	1100
Fertilizer manufacturer in Rajasthan	10	630
Organic Zyme manufacturer in Gujarat	4	539
Bio fertilizer	9	842
Organic fertilizer	15	339
Fertilizer for higher yield	7	764
Natural plant growth promoters	3	687

And other 60 keywords and utilize organic search (SEO) to increase lead volume and market share.

Clients Remark

"We sincerely appreciate Global Web Guru efforts in positioning our website ranking in India. Sales of products have gone up compared to previous months; overall it's a satisfactory experience with Global Web Guru. Thanks to Ravi for the kind coordination. Cheers!" – Client Words.

Conclusion

The overall traffic of website increased by 93% compared to past months. Traffic from Search Engines has been the main source of Success. New Leads is generating from SEO.